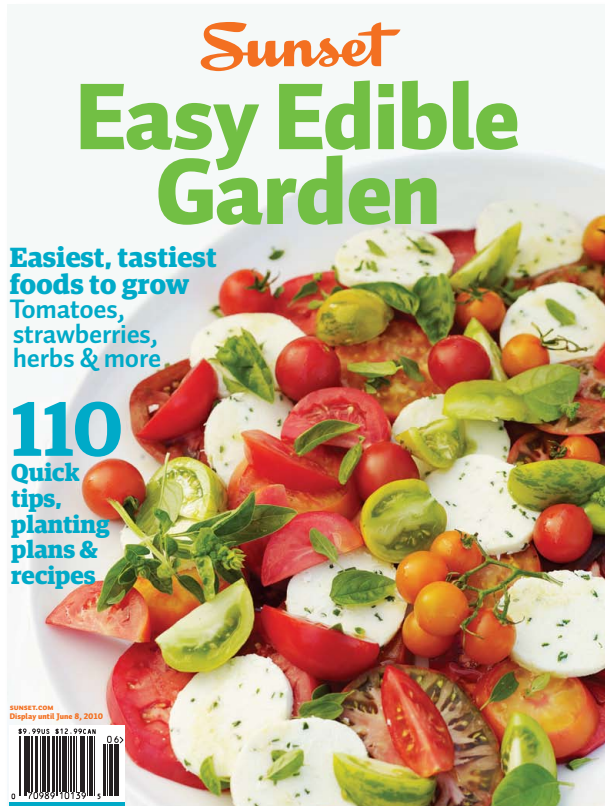


Special Issues



Call your Sunset sales representative to find out how to be part of these exclusive advertising opportunities.

Special editions

Sunset returns in 2012 with Special Edition publications, rich with content, including hundreds of recipes and editorial how-to information for your home and garden.

This is an exclusive opportunity for only three major sponsors. Your message will reach a highly interested, engaged and qualified consumer in an uncluttered environment.

Best Recipes 2012

Perfect in *Sunset*'s test kitchen, these recipes take advantage of the West's best ingredients, from avocados to Dungeness crab, to capture the essence of the fresh cooking style *Sunset* has shaped for generations.

ADVERTISING CLOSE: November 7, 2011
ON SALE: January 6, 2012

Easy Edible Gardening

Inspiration and easy techniques for growing your own delicious food, from tomatoes to herbs to berries, in a garden of any size. Step-by-step instructions and simple planting plans along with easy recipes to take full advantage of the harvest.

ADVERTISING CLOSE: December 15, 2011
ON SALE: February 17, 2012

Small Yards, Big Ideas

Ideas and inspiration to turn even the tiniest backyard into a usable, beautiful outdoor living space, with areas for entertaining and relaxing. Landscape designs, simple projects, and how-to advice make it easy.

ADVERTISING CLOSE: January 9, 2012
ON SALE: March 9, 2012

National Parks

Sunset celebrates the West's National Parks by sharing insider knowledge on how best to enjoy the parks, the most beautiful un-crowded sites, and how to plan the most unforgettable vacation ever.

ADVERTISING CLOSE: March 19, 2012
ON SALE: May 18, 2012

Backyard Secrets

Inspiring ideas to remake your backyard, from entertaining spaces to planting plans.

ADVERTISING CLOSE: May 7, 2012
ON SALE: July 6, 2012

Hidden West

The West is a paradise of spectacular beauty. Discover the best for yourself at these 101 gems: little-known but must-see destinations, from secret peaks to undiscovered beaches.

ADVERTISING CLOSE: September 6, 2012
ON SALE: November 9, 2012

Special interest travel publications

Each year, *Sunset* readers use these travel guides as a trusted resource for enjoying the West. From close-to-home fun to three-day weekend excursions to spectacular vacation destinations, *Summer Travel* and *Weekend Trips* will lead readers to the top spots in the West in 2012.

Summer Travel

Get all the inspiration and information you need for the perfect summer vacation in *Summer Travel*. From beaches to peaks, we've got the West covered helping you plan a weekend or week-long getaway. Find out where to stay and eat, top attractions, best shopping, hiking, and events.

ADVERTISING CLOSE: March 12, 2012
ON SALE: May 1, 2012

Weekend Trips

Fall is a great time to travel in the West—the weather is great and the crowds are gone. In *Weekend Trips* we cover our favorite romantic retreats, quick escapes, and bargain vacations. We also include our favorite places to eat, play, and stay.

ADVERTISING CLOSE: July 9, 2012
ON SALE: September 7, 2012