

2010 Editorial calendar

January

Fresh starts, healthy living

AD CLOSE: 11/2/09 **ON SALE:** 12/18/09

Your 12-month plan for wellness in the West, with a pull-out calendar ■ How to give your house a fresh new look, featuring a charming Santa Monica cottage as the perfect example of scaling back and brightening up ■ Hottest new paint colors for 2010 ■ Feel-good foods for 2010: 20 new foods to try and new ways to use them ■ *Sunset* predicts the top 10 travel destinations and types of vacations for the coming year ■ Create your own spa products using the West's best natural ingredients ■ De-clutter your backyard—how to create a soothing space

SUNSET.COM ■ Sunset Calendar: 31 feel-good tips ■ Backyard Living: Winter spruce-ups ■ Great Food: 20 great feel-good foods



February

Great getaways, little indulgences

AD CLOSE: 12/1/09 **ON SALE:** 1/22/10

Dream 3-day weekends, surprisingly affordable ■ Best pizza in the West, plus recipes from the top spots ■ Perfect dessert and wine pairings for romance ■ Vancouver: An inside take on the star city of the 2010 Olympics—best restaurants, places to stay ■ Spotlight on the Methow Valley, WA, where winter Olympians train (plus other top spots to get that Olympic feeling without actually going) ■ Before/after kitchen remodels ■ Greening up your bathroom

SUNSET.COM ■ Travel: 20 feel-good getaways ■ Great Food: 20 great chocolate desserts ■ Great Food: 20 great winter dinners ■ Inspired Home: Bathroom before and afters ■ Great Food: The West's best pizza recipes ■ Sunset Calendar: 31 little indulgences



March

What's next in the West, innovations and trends

AD CLOSE: 1/4/10 **ON SALE:** 2/19/10

Sunset Western Home Awards, a showcase of top houses in the West that define the way we live here: small space, indoor-outdoor living, remodel, green, and best urban use ■ Best small towns of the future—where we'll be moving in the coming decade ■ The vegetarian main dish: Great Western chefs show us how to lose the meat and celebrate the vegetable for good health and sustainability ■ Gardening everywhere: We showcase ways to garden even when you don't have a backyard, from walls to desktop to balcony ■ New cooking techniques ■ New green products and techniques that will be shaping our world

Special city sections: Inside Seattle, Inside San Francisco

SUNSET.COM ■ Inspired Home: Past Western Home Award winners ■ Backyard Living: Plant an edible garden, big or small ■ Backyard Living: 20 flowers to plant now ■ Great Food: 20 great vegetarian dinners ■ Inspired Home: 20 top new home innovations



April

Fast & fresh ideas for spring

AD CLOSE: 2/1/10 **ON SALE:** 3/19/10

30 dinners in 30 minutes, using fresh ingredients and techniques for today's busy but health- and flavor-conscious cooks ■ The 24-hour vacation: where to go to feel refreshed and recharged this spring ■ No-cook edible gardens, plus how to plant a salsa or pesto pot ■ Flash-grilling, the fast easy method to get perfect results every time ■ 3 Stylists, 3 Budgets: take your backyard from boring to fabulous in one weekend ■ Pattern and color: how to find the style that's right for you ■ Spontaneous spring vacation—where can you go on a moment's notice?

SUNSET.COM ■ Decorator's Notebook: Fast and fresh home fix ups ■ Backyard Living: Great backyard makeovers ■ Spring travel: 20 great spring trips ■ Great Food: 20 great spring dinners



May

Travel in the West

AD CLOSE: 3/1/10 **ON SALE:** 4/23/10

In search of the ultimate burrito ■ Our beginner's guide to the West's most popular spots: How to see Yosemite, the San Juan Islands, and find the Hawaiian island that's right for you ■ Your guide to camping, from luxury getaways to backpacking adventures ■ Cooking schools with the flavor of France ■ What it's really like to live on a houseboat in Sausalito ■ How to display your collections, infuse your home with your travels ■ Perfect portable party food ■ A Western take on the world's favorite salads, from Niçoise to Caprese

Special Inside Guides to the Northwest, Northern California, and Southern California

SUNSET.COM ■ Travel: 20 food vacations ■ Package: Yosemite ■ Great Food: 21 great camp eats ■ Great Food: 20 great Mexican dinners



June

The Backyard Issue

AD CLOSE: 4/1/10 **ON SALE:** 5/21/10

Make your backyard a vacation destination, with our guide to everything from the best new hammocks and grill gadgets, easiest party food, magical cocktails, tepees and nooks, and quick decorating ■ Dress up your fence ■ Central Coast wines ■ The hidden Rockies: Undiscovered Idaho and more ■ Tasty new recipes for wild salmon season ■ Asian barbecue: From Japanese grilled tofu to a Korean sesame soy burger ■ Beer and food pairing ■ Berries are nature's superfoods—top recipes for health and flavor

SUNSET.COM ■ Inspired Home: Chef-Inspired kitchens ■ Backyard Living package: Great paths, patios, fountains, outdoor dining rooms, romantic lighting ■ Backyard Living: DIY barbecue bar ■ Site special: Celebration Weekend



July

Summer parties, cooling off, road trips, flea market finds

AD CLOSE: 5/3/10 **ON SALE:** 6/18/10

Road trip 2.0: We follow one family's trip across the West from San Francisco to the Grand Canyon as they Twitter, GPS, and iPhone app along the way. We'll show how technology has made travel in the West even richer ■ Peaches, best recipes for summer's bounty ■ Flea market fever: How to find the treasures you want, plus where the best markets are located ■ Top 10 ice cream experiences, from L.A.'s ice cream trucks to the best milkshake in Montana ■ Budget-happy home makeover in Scottsdale ■ How to create a backyard drive-in to screen outdoor movies ■ Casual wine dinner with friends ■ Grilled salads ■ Eco-friendly outdoor fabrics

SUNSET.COM ■ Great Food: 20 great ways with ice cream ■ Great Food: 20 frosty summer cocktails ■ Great Food: 20 ways with peaches ■ Inspired Home: I found it at the flea market

Special Sunset/Coastal Living Cookbook for summer parties



August

National parks, shade gardens, burgers

AD CLOSE: 6/1/10 **ON SALE:** 7/23/10

Living near a National Park: The luckiest 3 towns in the West ■ Glacier's 100th birthday ■ Great beaches of the National Parks, Seashores, and Recreation Areas, including Point Reyes, Santa Monica Mountains and Olympic National Park ■ Modern cabin look ■ Latest looks in shade

SUNSET.COM ■ Package: National Parks; Glacier ■ Great Food: Your best burger (slide show/video) ■ Backyard Living: 20 great plants for shade



September

Back to the Coast

AD CLOSE: 7/1/10 **ON SALE:** 8/20/10

In our second annual coastal issue, *Sunset* returns to the West's single greatest asset and a boundless source of inspiration, the Pacific Ocean ■ 25 waterfront getaways: Escapes up and down the coast, from the Pacific Northwest to Baja ■ How to get the coastal look without leaving home: Guest editors from *Coastal Living* share their tips and secrets ■ Recipe for a perfect beach party: What to serve, and where to hold it, with the help of up-and-coming LA chef (and surfer) David Myers ■ The Blue-Green Awards ■ Plus, nice and light warm-weather cocktails; how to use all those zucchinis lurking in your garden; and a special report on how to fireproof your house, your garden, and your family

Special Inside Guides to the Northwest, Northern California, and Southern California

SUNSET.COM ■ Travel: 20 perfect fall trips, including coast ■ Backyard Living: 20 perennials to plant now



October

Color Issue

AD CLOSE: 8/2/10 **ON SALE:** 9/24/10

Sunset celebrates all the colors of the West, whether on the golden aspens in the Rockies or the pumpkin sitting on your porch—and shows you how to brighten your world ■ Top 10 Fall Weekends: From the deep greens in Olympic National Park (follow the waterfalls!) to the burnt orange foliage at June Lake in the eastern Sierra ■ Heirloom pumpkin pinup: How to grow these beauties at home ■ Make over your dinner: 5 vibrant spices that will pump up the flavor ■ Fall planting guide: Instant garden color; fall's new palettes for sun or shade; cool-season vegetables that come in a rainbow of colors ■ Quick projects with paint: Transform your home in a flash ■ Plus, we unveil the latest *Sunset* Idea House, in Los Gatos, and our One-Block Feast returns

SUNSET.COM ■ Inspired Home: Amazing before & afters ■ Decorator's Notebook: Halloween ■ Great Food: Halloween treats/parties ■ Decorator's Notebook: Color Guide



November

A Very Western Thanksgiving

AD CLOSE: 9/1/10 **ON SALE:** 10/22/10

In this issue, we give you everything you need for a fresh-air feast—plus serving tips, great ingredients, and perfectly paired wines ■ Volleyball, tiki torches, and a turkey flavored with Mexican mole sauce: What could this be but Thanksgiving in Southern California? ■ A beautiful travel-oriented photo essay ■ Our annual wine awards: Pick one of the winners for your holiday meal, plus top wine bars, wine lists, and more

Special Inside Guides to the Northwest, Northern California, and Southern California

SUNSET.COM ■ Great Food: Holiday cookbook ■ Great Food: 50 favorite cookies ■ Great Food: Gifts from the kitchen ■ Decorator's Notebook: Holiday ■ Inspired Home: Handmade gifts from the West's best home bloggers)



December

The Holiday Issue

AD CLOSE: 10/1/10 **ON SALE:** 11/19/10

Peaceful pre- and post-holiday getaways (think rolling cabins—really!—near Seattle) and ski weekend cooking

SUNSET.COM ■ Package: Holiday cookbook ■ Great Food: 50 favorite cookies ■ Advent calendar: 31 virtual treats or decorating/entertaining/gift tips

