

Special issues

Special editions

Sunset returns in 2010 with four Special Edition publications, rich with content, including hundreds of recipes and editorial how-to information for your home and garden.

Your message will reach a highly interested, engaged and qualified consumer in an uncluttered environment as this is an exclusive opportunity for only three major sponsors.

Sunset's Best Recipes 2010

A collection of more than 150 of *Sunset's* best recipes from the past year, from appetizers to main dishes to desserts. All highlighting fresh ingredients, exciting new flavors, and simple preparation.

ADVERTISING CLOSE: November 12, 2009

ON SALE: January 12, 2010

Easy Edible Garden

Inspiration and easy techniques for growing your own delicious food, from tomatoes to herbs to berries, in a garden of any size. Step-by-step instructions and simple planting plans along with easy recipes to take full advantage of the harvest.

ADVERTISING CLOSE: January 8, 2010

ON SALE: March 9, 2010

Fast & Fresh

Peak flavors and simple prep: A collection of our top recipes, all ready in 45 minutes or less. Tasty meat and seafood, salads, sides, desserts, grilled favorites and healthy shortcuts.

ADVERTISING CLOSE: May 13, 2010

ON SALE: July 13, 2010

The Beautiful West

Sunset's guide to visiting the West's most spectacular destinations, from the sea to the mountains, including majestic national parks (Yellowstone, Yosemite, Glacier), desert wonders (Grand Canyon, Zion, Death Valley) and the rugged coast (Big Sur, Mendocino, Olympic Peninsula).

ADVERTISING CLOSE: September 9, 2010

ON SALE: November 9, 2010

Special interest travel publications

Each year, *Sunset* readers use these informative travel guides as a resource for enjoying the diverse wonderland that is the West. From close-to-home fun to three-day weekend excursions to spectacular destinations around the West, *Summer Trips* and *Weekend Travel* will lead readers to the top vacation choices of 2010.

Summer Trips

Where to go for a great summer getaway across the West: dozens of day trips, weekends, and escapes, from national parks to wine country and beyond. Where to stay and eat, top attractions, best shopping, hiking, and events.

ADVERTISING CLOSE: March 11, 2010

ON SALE: May-July 2010

Weekend Travel

Fall is a great time to travel in the West: the weather is great and the crowds are gone. Our favorite romantic getaways, quick escapes, and bargain vacations, restaurants, inns, wineries, and shops.

ADVERTISING CLOSE: July 7, 2010

ON SALE: September-November 2010

Note: Story topics and timing are subject to change.



2009 Summer Trips

Call your *Sunset* sales representative to find out how to be part of these exclusive advertising opportunities.

Sunset